So innovative. So Cost Effective.

CIPICITE AUTOMOTIVE COATINGS

CATALOG 2010



# WHY Dynatone?

DynaTone is the latest addition to the Alsa Corporation's full-service line of specialty automotive products. Alsa® is an international manufacturer of paints, coatings and unique surface decoration finishes. DynaTone reducers, hardeners & clearcoats offer you premium quality commodity products at unheard of prices.

With the most inclusive *Lifetime Warranty* in the industry you can be sure your customers will be happy for years to come. DynaTone products are made with only the highest grade resins and solvent blends to insure high UV resistance as well as prevent "shrinking" or discoloring over time.

- Comparable to ALL the leading brands including: PPG ®, DuPont ®, Sherwin Williams ®, Valspar®, Standox ®, Sikkens ®, ICI ®, Glasurit ®, Diamont ®, Nason ®, Global ®, Lesonal ®, and Western ®
- S Unbeatable pricing
- Dedicated Service
- 78 48 hour shipping
- **▼** Lifetime Warranty





# 2 in 1 Primer Gray (15 oz.) DT-716

Description:

- Excellent surface leveling easy to sand
- Direct to plastic and metal
- Clog free
- Spray gun finish
- High build



# FILL IN CAN (15 oz.) **DT-200**

Description:

- Contains universal solvent blend
- Works with most solvent based paints
- Spray gun finish
- Clog free





# **EROSOLS**

DynaTone Aerosol primers are designed as specialty coatings for easy and convenient priming of metal or plastic parts. DynaTone Aerosol primers are designed to seal out moisture and prevent rust, while providing a smooth base for top coat applications. Our Aerosol products have outstanding flexibility and adhesion properties that enable them to be applied to flexible and rigid parts. All of our aerosols are extremely fast drying with superior fill and build characteristics, and compatible with virtually all paints and coatings. Large fan spray head gives a professional looking application. Eliminates the need for a spray gun for small repairs, reduces clean up time. This product saves time and money.

### **BENEFIT:**



- Powerful, pressurized spray can
- Clog-free
- Spray gun finish







# **Epoxy Primer**

### Description:

- Excellent surface leveling
- Easy to sand
- Direct to most metals and plastics
- Maximum holdout and minimal sand scratch swelling
- Water Born compatible
- High solids
- Can be reduced as a sealer



### DT-600

Epoxy Primer 2.1 VOC (gal.)



Expoxy Primer Activator (qt.)



Expoxy Primer Reducer - Zero Voc (qt.)



### Primer Surfacer

- Excellent surface leveling
- Easy to sand
- Direct all Metals, most Plastics and
- Maximum holdout and minimal sand scratch swelling
- Water Born compatible
- High solids
- Can be reduced as a sealer



Primer Surfacer 2.1 VOC (gal.)



Primer Surfacer Reducer 2.1 VOC (gal.)



## Euro Primer

## Description:

- Extremely fast drying
- Excellent surface leveling
- Easy to sand
- Direct most metals and plastics
- · Maximum holdout and minimal sand scratch swelling
- Water Born compatible
- High solids
- Can be reduced as a sealer



DEP-700 Euro Prime Gray





### **DEP-701**

Euro Prime Black





### **DEP-702**

Euro Prime White





# RIMERS

DynaTone offers a complete line of primers, including 2-component urethane, corrosion resistant epoxies, 1 K sealer, 1K sandable Fillers. All our primers meet or exceed 2.1 VOC Standards with premium quality and performance.

### **BENEFIT:**



- Excellent surface leveling & easy to sand
- Direct to plastic and metal
- White tintable
- 80% Solids





**DynaTone Corporation** Telephone: (323) 581-5200



# Crystal Clear 2.1 VOC (gal.) DT-101

### Description:

- High solids
- Water white
- Overall as well as spot and panel clear
- Very high gloss excellent flow
- Easy sand and polish
- Air dry, IR, or bake
- 3 hardeners
- 2.1 VOC



# High Velocity 2.1 VOC (gal.) DT-103

### Description:

- Sand and Polish in 45 Minutes
- High solids
- Water white
- Spot and panel clear
- Very high gloss excellent flow
- Easy sand and polish
- Air dry, IR, or bake
- 2.1 VOC



# High Performance 2.1 VOC (gal.) DT-107

## Description:

- High solids
- Water white
- Overall as well as spot and panel clear
- Very high gloss factory finish orange peal
- Easy sand and polish
- Air dry, IR, or bake
- 3 hardeners
- 3.5 VOC





# PREMIUM CLEARS

DynaTone Clears meet or exceed all U.S. 2.1 & 3.5 VOC legislations. Our clears can be used for spot repairs by changing hardener speeds. Can also be air dried, low bake and I.R. cured.

### **BENEFIT:**



- Rapid dry times
- Easy sand & buff
- 2.1 VOC & 3.5 VOC
- Optimum gloss retention
- UV resistant
- Dust free in 3-5 minutes

# Warranty

Fax: (323) 589-4400 Web:www.dynatonecorp.com



# **BASECOATS**

DynaTone basecoat range is an ideal use for vehicle refinish, commercial vehicles and equipment. Excellent for repairing existing OEM two and three stage systems. Formulated with the highest quality range of lightfast pigments to meet the OEM color standards.

- Acrylic basecoat
- Outstanding coverage
- Pure color & color consistency
- Excellent adhesion



DynaTone additives are formulated to enhance our products' performance and color in everyday situations and may be used as universal enhancers for many manufacturers' products. We have offset sheets available on our web site or upon request.

### **BENEFIT:**



Our DTP Pearls can be mixed with our or any intermix system formulas or by themselves to add exciting pearl tones to any project creat-

# Product Info





### Basecoats

Description:

- Acrylic basecoat
- Pure color& color consistency
- Excellent adhesion



<mark>DT-2011</mark> White Basecoat (gal.)



<mark>DT-2012</mark> Black Basecoat (gal.)



DT-2900 Basecoat Binder (gal.)



# Kick Up **Urethane Accelerator** DT-617

### Description:

- Reduce cure time in all 2k urethanes
- Shorten sanding and buffing times
- Increase productivity and profits





## Dry Pearl

Description:

- Universal Dry Pearl
- Mixes with any system
- Huge savings



DTP-86 Red / Green Pearl (6 oz.)



**DTP-87** Fine Blue Pearl (6 oz.)



**DTP-88** Orange Pearl (6 oz.)



DTP-89 Violet Pearl (6 oz.)



**DTP-90** Sunset Red Pearl (6 oz.)



Green Pearl (6 oz.)



**DTP-92** Frost Pearl (6 oz.)



**DTP-93** Tinture Gold Pearl (6 oz.)



Blue / Green Pearl (6 oz.)



Bright White Pearl (6 oz.)



**DTP-96** Russet Pearl (6 oz.)



DTP-97 Copper Pearl (6 oz.)



DTP-98 Fine White Pearl (6 oz.)



**DTP-99** Fine Russet Pearl (6 oz.)

# Warranty

Fax: (323) 589-4400 Web:www.dynatonecorp.com



# HARDEN

DynaTone hardeners can be used with all DynaTone 2K urethane primers or clears. They are high quality isocyanate hardeners for 2k urethane coatings. Our hardeners are water-clear to maintain color consistency. Multiple hardening speeds are offered for various job sizes and climates.

### **BENEFIT:**



- Rapid thorough cure
- Stable
- Completely universal

# **Product Info**



# **Urethane Hardeners**

Description:

- Rapid through cure
- Completely universal High solids
- Stable
- •3 speeds

Slow Hardener 2.1 VOC (qt.)



Medium Hardener 2.1 VOC (qt.)



Fast Hardener 2.1 VOC (qt.)



Medium Hardener 3.5 VOC (qt.)



Fast Hardener 3.5 VOC (qt.)





# Zero Voc Binder

Description:

- DynaTone Zero Voc Binder is an ideal to reduce the VOC of nearly any automotive Basecoat system. With the introduction of this binder you can achieve 3.5 VOC and much lower (AQMD rule 1151)
- DynaTone Zero Voc Binder has a lifetime warranty even when mixed with other paint brands
- Solvent based
- Lowers VOC
- Improves metallic control
- Mixes with virtually all brands of automotive paint
- Lifetime Warranty



# **BASECOAT**

DynaTone Low Voc Basecoat range is an ideal use for vehicle refinish, commercial vehicles and equipment. Excellent for repairing existing OEM two and three stage systems. Formulated with the highest quality range of lightfast pigments to meet the OEM color standards.

### **BENEFIT:**

- VOC compliant
- Acrylic basecoat
- Pure color & color consistency
- Excellent adhesion

# **Product Info**





# Zero Voc Basecoat

Description:

- VOC Compliant
  - Acrylic basecoat
  - Pure color& color consistency
  - Excellent adhesion



DT-9011

Low Voc White Basecoat (1.5 gal.)



Low Voc Black Basecoat (1.5 gal.)



Low Voc Coarse Silver Basecoat (1.5 gal.)



Low Voc Fine Silver Basecoat (1.5 gal.)



Low Voc Corvette Yellow Basecoat (1.5 gal.)



Low Voc Bright Red Basecoat (1.5 gal.)

# REDUCER

DynaTone Zero Voc Reducers are specifically formulated to reduce DynaTone and all other brands of automotive paint. Manufactured with virgin solvent from the worlds largest solvent supplier, these products are matched to our system as well as many others for premium performance. DynaTone comparable reducers for major brand products offer excellent quality and performance, at a competitive price.

# **Product Info**





# Zero Voc Reducer

Description:

- Zero VOC
- Virgin solvent
- 3 speeds
- Excellent flow



## DT-9001

Zero Voc Reducer Fast





### DT-9002

Zero Voc Reducer Medium





## DT-9003

Zero Voc Reducer Slow









S1NGLE STAGE

Dynatone Single Stage products are 2.1 VOC compliant, high-solid urethanes. It's the ultimate choice for durability and excellent chemical resistance. It stands up to Skydol, put it to the test.

### **BENEFIT:**

- •Excellent flow, leveling & non-sag properties
- •Flexible & hardens rapidly
- High build & UV resistant
- •Excellent hiding power and gloss retention
- Provides long term durability
- Can be air-dried, low baked or IR cured
- Once cured it can be easily cut and polished

# Product Info



# Single Stage

Description:

- •6 FACTORY PACK COLORS
  - Acrylic urethane
  - •4:1 mix Ratio
  - •2.1 VOC
  - Lifetime Warranty



**DT-800** Single Stage Black





DT-801 Single Stage White





DT-804 Single Stage Brigt Red





DT-805 Single Stage Corvette Yellow





DT-806 Single Stage Coarse Silver





DT-807 Single Stage Fine Silver









Formula 77, newly developed as an economical commodity. Formula 77 includes urethane primers and clears designed to meet all current 2.1 VOC legislation as well as the national rule 3.5 VOC. This product range is great for spot repair and

DynaTone introduces the new refinish line

overall vehicle refinishing. We offer a universal hardener that works equally well on primers and clearcoats. Compare Formula 77 to your favorite brand and you'll find top quality at a fraction of the

WHEN VALUE COUNTS

# Product Info >>>



Production Clear 2.1 VOC (gal.) PC-100

Description:

- Value Priced
- High gloss
- •3 hardeners easy sand & buff
- •2.1 voc
- Lifetime Warranty



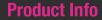
cost.



- Value-Priced
- Low VOC options
- ALSA coating technologies, the world
- Leader in coating innovations
- Complete line including primers and clears



PH-100 Medium Hardener 2.1 VOC (qt.)





FB-100 Flat Black 2.1 VOC (gal.)



FB-100 Flat Black 2.1 VOC (qt.)

# **Flat Black**

Description:

- Value priced
- Jet black
- •3 hardeners
- Lifetime Warranty



DynaTone



# SINGLE STAGE / BASECOAT INTERMIX Systems



# "Thousand of color options with the best prices and quality on the market. Guaranteed!"

You can have absolute confidence in the performance of DynaTone toners. DynaTone is the largest manufacturer and distributor of automotive refinish paint products in the country, outside the major national paint companies. Our skilled chemists have spent thousands of man-hours, in a very well equipped R & D laboratory, along with the resources of many of the world's largest and most technically advanced raw-material suppliers, to develop these toners to exacting specifications. Hundreds of thousands of basecoat and single-stage colors have been mixed and tested in our lab and in body shops. These tests confirm the excellent performance, quality, color accuracy and consistency of each DynaTone toner.

Color match is everything. Without it, the best paint technology is useless. That's why we put years and thousands of hours into developing our Intermix System. DynaTone *Intermix System Toners* are the heart of Single Stage, a world-class, high performance single-stage paint system.

### The Dynatone Intermix System offers you

- Color match comparable to world-class paint manufacturers
- Single stage, custom colors that can be mixed from one system
- 50%-60 % cost savings





# SINGLE STAGE INTERMIX

# Color Documentation

# **Solor Fan Deck**

It's a fact that in order to properly sell or use a single stage system you need excellent color ducumentation. Our world class fan deck has actual color sprayed on each chip. Without this tool color-matching can be extremely time-consuming and difficult.

- Large chip size for easy comparison to vehicle
- ▼ Fan decks designed for maximum usability
- Constant color updates
- Solids and Metallic colors





DynaTone recognizes that color needs to be shown inorder to sell it, that is why we have put together a top of the line single stage in store display. This allows all walk in customers to be able to touch and feel an actual painted part. This display has an assortment of 45 of the most popular colors including solid and coarse metallic colors.



# Complete System Manual

With DynaTone's easy to use complete system manual we have thought of everything! This guide provides easy at your fingertips access to our entire paint system, not only does it provide at your immediate access but it will also give you your own customized user name and login to access our entire online formula library. With this password and login you are only a click away from thousands of formulas.

- Intermix user name and password
- Formula Booklet/Guide
- Mixed color costing Guide
- Tech Data Sheets

Color Wheel

new! Interest of the particular in the particula

- S Price Guide
- Offset sheets



# Retrieval System

Without easy-to-find, accurate paint formulas, the best intermix toners are useless. That's why we developed the revolutionary intermix computerized formula retrieval system for painters. Fast, accurate, and easy to use, AccuShade® was designed with leading-edge computer technology. The intermix Color Retrieval System offers you:

- U Simple, easy-to-use Web based software
- 💡 Single screen formula selection
- Internet connection readiness

The intermix Color Retrieval System gives you access to color information, paint, clearcoat and primer tech sheets, MSD sheets, VOC tracking and our website. Finding the right paint formulas and information you need just got easier with DynaTone.





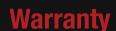
# SINGLE STAGE INTERMIX

### **Single Stage Solid Single Stage Metallic** DTS-110 Dark Purple Can be used on the following: Can be used on the following: •Vehicles, implements and trailers •Vehicles, implements and trailers •Industrial plants and mills •Industrial plants and mills Chemical processing plants Chemical processing plants **DTS-111** Light Purple •Refineries, storage tanks and piping •Refineries, storage tanks and piping •Buildings, structural steel and roofdecks •Buildings, structural steel and roofdecks •Marine vessels and offshore structures •Marine vessels and offshore structures DTS-112 DTS-100 DTS-123 Deep Blue Silver Coarse Metallic Artic White DTS-113 **DTS-101** DTS-124 True Blue Antique White Light Gold Coarse Metallic **DTS-114** DTS-102 DTS-125 Baby Blue Marry K. Pink Gold Coarse Metallic DTS-115 DTS-103 DTS-126 Dark Green Spectra Gray Coarse Metallic Copper Beige DTS-116 DTS-104 DTS-127 Viper Green Caterpillar Yellow Dark Gray Coarse Metallic **DTS-117** DTS-105 DTS-128 Sea Foam Allis Chalmers Orange Black Coarse Metallic Green **DTS-118** DTS-106 DTS-129 Dark Brown Bright Orange Ascot Blue Coarse Metallic DTS-119 DTS-107 DTS-130 Light Brown Bright Red Light Blue Coarse Metallic **DTS-120** DTS-108 DTS-131 Dark Grev Aqua Blue Coarse Metallic Radiant Red DTS-121 DTS-109 Oxford Grey Apple Red

# Product Showcase



DTM-108 True Blue



Fax: (323) 589-4400 Web: www.dynatonecorp.com

# SINGLE STAGE INTERMIX

Mixing	Toners
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Product ID	Product Name	Description
DTX-100	Chroma Red	Used where very chormatic red is needed
DTX-102	Deep Red	Used in darker shades of red
DTX-103	Bright Red	Used in bright red solid colors
DTX-104	Yellow Oxide	Used for a reddish yellow tinting and pastel solids.
		Has a yellow tint with a yellow flop in metallics.
DTX-105	Trans Yellow Oxide	Used for a rich yellow tint in metallics.
DTX-106	Lemon Chrome Yellow	Used in substantial amounts to give a bright greenish hue.
		Typically used in solid colors.
DTX-107	Medium Chrome Yellow	Used in substantial amounts to give a bright yellow hue.
		Typically used in solid colors.
DTX-108	Greenshade Yellow	Most affective when a deep flop is desired.
DTV 400	D 1111	Used in solid, metallic, pearl.
DTX-109	Brilliant Yellow	Used as a yellowish orange tint. Typically in solid colors.
DTX-110	Bright Orange	Used as reddish orange tint. Typically used in solid colors.
DTX-111	Chroma Orange	Highly chromatic orange very effective as a primary colorant.
DTV 110	Managara	Can be used in low concentrations to adjust flop as desired.
DTX-112	Magenta	Magenta is used where a lighter yellower flop is desired.
DTX-113	Quindo Violet	Very reddish Violet. It is extremely effective adjusting red bluer
		will maintain a deep, rich flop.
DTV 114	Divis CC	Used in solid, metallic and pearl colors.
DTX-114 DTX-115	Blue GS	Used a green blue tint in solid and metallic colors.  Red shade blue is most effective when the color allow for a
D17-119	Blue RS	
DTX-116	Carb Violet	red shade at all angles. Extremely strong reddish violet tint.
DIX-110	Carb violet	Recommended to be used in low concentrations to shift
		blues redder and reds blues.
DTX-117	Green BS	Used in solids, metallics and pearl colors.
DTX-117 DTX-118	Green YS	Used a green tint in solid and metallic colors.
DIX 110	GICCII 10	Used as a yellow green tint in solid or metallics colors.
DTX-119	Strong Black	Primarily used in tinting.
DTX-120	Strong White	Primarily used in tinting.
DTX-121	Coarse Silver	Course metallics.
DTX-122	Fine Silver	Fine gray metallics.
DTX-123	Red Oxide	Used primarily in solid colors.
DTX-124	Green Oxide	Used primarily in solid colors.
DTX-125	Perylene Maroon	Highly concentrated tint paste used as a blue-red tint in pastel or
		metallic colors.
DTX-126	Perylene Red	Used to give a blue-red tint in metallics.
DTX-127	Trans Red	Highly concentrated used to give red-gold tint in metallics, as well
		as beige tints in pastels.
DT-801	Pure White	Used in whites and pastels when the bulk of the formula is white.
DT-802	Jet Black	Deep shade carbon black.
		Used when large amount of blck is needed.



# **WHEN VALUE COUNTS**



The Formula 77 aerosols are designed to offer the collision repair market with the most popular products in an easy to use aerosol format. DynaTone's Formula 77 Aerosol line is competitively priced and will meet or exceed the performance your customers have come to expect from many of today's leading brands at a fraction of the cost. The formula 77 Aerosol line is made up of High Build Primer Gray, Guide Coat, and many more to come.

# **Product Info**





# Guide Coat 2.1 VOC GC-100

Description:

- Value Priced
- Matte finish
- Spray like a gun
- Black color
- •Low voc



## Speed Prime 2.1 VOC SP-100

Description:

- Value Priced
- Quick dry
- Easy sanding
- Grey color
- Low voc

### **BENEFIT:**



- The FANSPRAY valve requires 50% less finger pressure
- •Allows greater coverage with less overspray
- •Manipulates like a professional spray gun





# ACCESSORIES





### Fast & Accurate Pouring

- Designed with a precision pouring spout and plastic closure blade
- Improved venting allows for greater efficiency with volume paint matching

### Easy Maintenance

• The plastic closure blade and seal can be removed for easy cleaning

Available Sizes: Quart, gallon



PlatForm Riser

- Galvanized steel for easy clean up
- Plaftorms allow the user to place a quart (1 liter) can on a gallon (4L) shelf
- Magnetic attachment for easy positioning
- Plastic platforms are also available for older style mixing machines



### **Pearl Holders**

- It can hold up to 30 Pearls
- Mounts easily on the machine or wall



# Dymo Label Printer

The DynaTone intermix system has been designed to work with the DYMO Label printer as well as any other printer.



## The Filling Machine

Filling is easy. Simply add 3.3 ounces of any of our high quality automotive paints to the fill-in cup, place in the machine with the pre-filled can and press and hold the button. In less than five seconds you're ready to fill another can. Clean up is easy. Simply place the reusable fill-in cup in a plastic cup of solvent and wipe it clean with a rag. These cans can also be filled with any other brand of urethane products.

# POINT OF PURCHASE DISPLAY



### CRYSTAL CLEAR

12 Quarts
Crystal Clear (DT-101Q)

12 Half pints Medium Hardener (DT-201HP)

### SINGLE STAGE

12 Quarts 2k Single Stage

12 Half pints Medium Hardener (DT-201HP)

# PRIMER SURFACE

12 Quarts
Primer Surfacer
(DT-999Q)

12 Half pints Medium Hardener (DT-201HP)

### FLAT BLACK

12 Quarts
Flat Black (FB-100)

12 Half pints Medium Hardener (PH-100HP)

# PRODUCTION CLEAR

112 Quarts Production Clear (PC-100Q)

12 Half pints Medium Hardener (PH-100HP)





# PRIVATE LABEL WE CAN MAKE ANY PAINT, PUT IT TO THE TEST!

With more than 20 years experience in the global coating market, brand name recognition in over 75 countries, proven product leadership and constant product development, we continue to stay ahead of the curve. The ALSA Corporation sets the global standard for automotive collision repair and exotic products. We help you grow and develop your individualized markets through advanced technology, specialized formulas tailored to your needs, a comprehensive line of automotive refinish and paint products, and personalized sales and marketing assistance. See how our experience and world-class service can help you grow and develop your business.

- Work with our graphics department as it were yours
- Custom Label, Catalog, and marketing material design
- Custom formulation
- Thousands of existing tested and proven formulation
- Multiple size packaging available

# Jobber Please Inquire 1-800-999-4120



